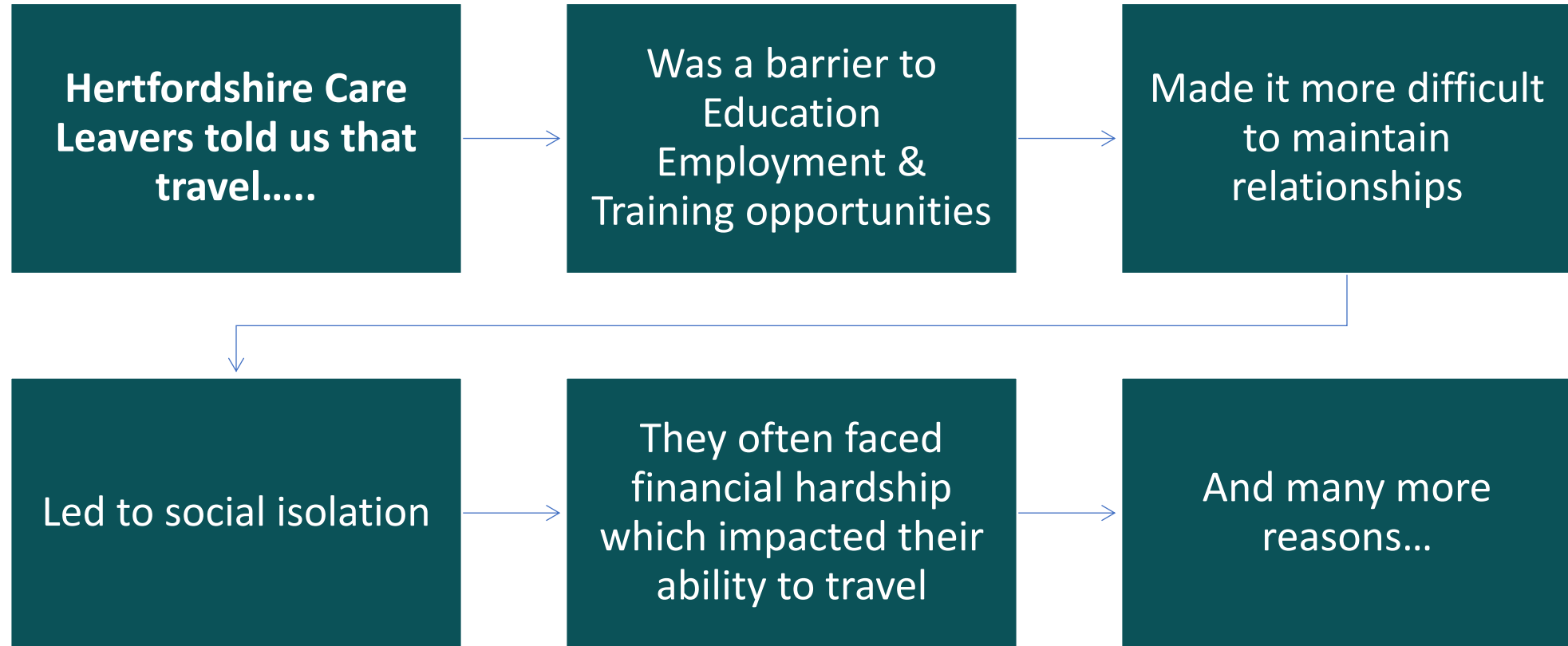


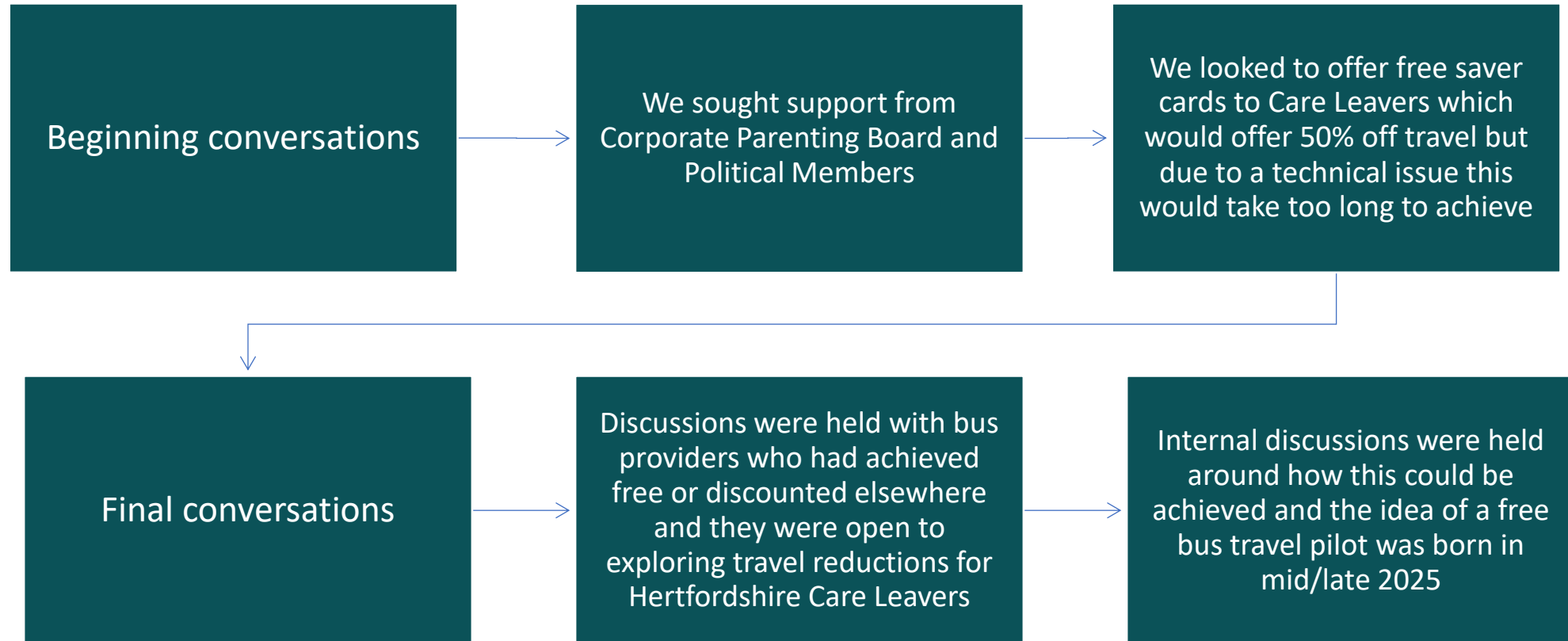
# Free Care Leaver Bus Travel Pilot - Hertfordshire

Sam Jeffery – Hertfordshire Care Leaver Service Manager

# Why free bus travel?



# Our Journey...



# How we have achieved this...

Funding for the 12-month free bus travel pilot comes from the Bus Service Improvement Plan (BSIP) via the Department for Transport (LA's such as Tees Valley Combined Authority have done similar)

No agreement was needed with bus companies as we are selling bus tickets that are sold directly by us, rather than with the bus companies

Unlike other care leavers schemes in the UK, where care leavers typically have to carry around a photocard showing that they are entitled to free discount, the entitlement checks are done online/on the app so to a driver the care leaver's ticket looks like any other

This approach makes life no more complicated for drivers as they don't need to learn anything extra, and for care leavers it removes the stigma of having to carry around and show people a travel card that identifies them as a care leaver

Only available to Care Leavers living within Hertfordshire, who were previously cared for by Hertfordshire County Council

# The Technical bit...



Care Leaver Service provides number of Hertfordshire Care Leavers eligible for this support to the Passenger Transport Unit



Passenger Transport Unit issue unique discount code for Care Leaver Teams to issue to Care Leavers



Each Care Leaver signs up for an Intalink account or app and on registration they include their discount code, that is then live for 1 year



When a Care Leaver purchases an online ticket, as soon as they get to the checkout their ticket cost is given 100% discount, they then proceed to purchase with a nil amount



Passenger Transport Unit monitor usage throughout the year, to track costs, but to also ensure that the use of discount is fair use. Where someone is not using their discount/or using it excessively consideration would be given to removing this entitlement



All Care Leavers post 21 who have stepped back from services will be written to/emailed to share their entitlement to this support



**Hertfordshire**